

B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017

SUBJECT: PRINCIPLES OF MANAGEMENT

Day : **Thursday**
Date : **09/11/2017**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100.

W-2017-1519

N.B.:

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
 - 2) Figures to the **RIGHT** indicate full marks.
 - 3) Answer to both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** “Management is both, a science as well as an art.” Comment, by highlighting the evolution of management thought. (15)
- Q.2** Explain the steps in the planning process. (15)
- Q.3** How does “delegation” differ from “decentralisation”? State the various dimensions of both the concepts. (15)
- Q.4** Outline the basic control process and also state your understanding of the feed forward and feedback control. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Budgetary control devices
 - b) Organisation process and structure
 - c) Human Relations school of management
 - d) Decision-making

SECTION-II

- Q.6** In the current era of information explosion, employees have become greatly aware of their rights and privileges. Many a time it is found that some employees try to outsmart the system by misusing their rights. There are other problem areas too such as attrition due to the many available career options. What would be the best type (style) of leadership that you would suggest, in order to keep a check on these issues? Justify your answer. (20)
- Q.7** Discuss the social responsibilities of managers by citing cases from around you. (20)
- Q.8** Define ‘leadership’ and explain the behavioural approach to leadership. (20)

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B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017

SUBJECT : BUSINESS ECONOMICS (MACRO)

Day : **Saturday**
Date : **11/11/2017**

W-2017-1520

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100.

N.B.:

- 1) Attempt any **FOUR** questions from Section-I. Each question carries 15 marks.
 - 2) Attempt any **TWO** questions from Section-II. Each question carries 20 marks.
 - 3) Both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** Explain the nature, scope and importance of Macroeconomics. (15)
- Q.2** Explain the Circular Flow of Income with suitable diagram. (15)
- Q.3** Discuss on the Keynesian Theory of Income and Employment. (15)
- Q.4** Describe the causes and control of Inflation and deflation. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Net Domestic Product (NDP) and Net National Product (NNP)
 - b) Autonomous and Induced Investment
 - c) Characteristics of Business Cycle
 - d) Macroeconomic Variables

SECTION-II

- Q.6** What do you mean by Average Propensity to Consume (APC), Marginal Propensity to Consume (MPC) and Average Propensity to Save (APS)? (20)
- Q.7** Explain any two methods of measuring the National Income. (20)
- Q.8** Explain Monetary Policy in detail. (20)

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B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017

SUBJECT: MANAGEMENT ACCOUNTING

Day: **Tuesday**
Date: **14/11/2017**

W-2017-1521

Time: **10.00 AM TO 01.00 PM**
Max. Marks: 100

N.B.:

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

- Q.1** What do you mean by Management Accounting? Distinguish between (15)
Financial Accounting and Management Accounting with suitable examples.
- Q.2** Write a detailed note on Classification of Cost. (15)
- Q.3** Elaborate the concept, advantages and limitations of Budgetary Control. (15)
- Q.4** Explain in detail the concept of Fund Flow Analysis and Cash Flow Analysis. (15)
- Q.5** Write short notes on any **THREE** of the following: (15)
- a) Standard Costing
 - b) Cost Sheet
 - c) Break Even Point
 - d) Advantages of Ratio Analysis
 - e) Cash Budget

SECTION-II

- Q.6** Following are the details of Standard cost and Actual cost of the products 'A', 'B' and 'C' in respect of the production completed during the month of March 2017. (20)

Product	Standard		Actual	
	Quantity(Kg)	Rate per Kg	Quantity(Kg)	Rate per (Kg)
A	300	7.50	320	10
B	400	10	480	7.50
C	500	12.50	420	15

You are required to calculate:

- i) Material Cost Variance
- iii) Material Usage Variance

- ii) Material Price Variance

P. T. O.

- Q.7** The budgeted expenses for production of 12,000 units in a factory are furnished below: **(20)**

Particulars	Cost per unit (Rs.)
Cost of Materials	75
Labor Cost	30
Variable factory overheads	25
Fixed factory overhead	10
Variable Expenses (Direct)	8
Selling Expenses (10 % Fixed)	30
Distribution Expenses (20 % Fixed)	10
Administrative Expenses (20 % Variable)	5

You are required to prepare Budgets for the Production of 10,000 and 15,000 units.

- Q.8** The following information is related to ABC Limited : **(20)**

Total Sales	Rs. 5,00,000
Selling price per unit	Rs. 100
Variable cost per unit	Rs. 60
Fixed cost	Rs. 1,50,000

You are required to calculate:

- P/V Ratio
- Break-Even Point
- New Break-Even Point, if the selling price is reduced to Rs. 80.
- New Break-Even Point, if the selling price is increased to Rs. 120.

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SUBJECT: FUNDAMENTALS OF INFORMATION TECHNOLOGY

Day: **Thursday**
Date: **16/11/2017**

W-2017-1522

Time: **10.00 AM TO 01.00 PM**
Max Marks: 100

N.B:

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** Questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Both the sections should be written in the **SEPARATE** answer books.

SECTION-I

- Q.1** Define computer? Explain the block diagram of computer. **(15)**
- Q.2** What do you mean by plotters? Explain different types of plotters. **(15)**
- Q.3** What is an operating system? Explain its types and features. **(15)**
- Q.4** Explain in detail data transmission media with examples. **(15)**
- Q.5** What do you understand by data storage also explain the data retrieval methods. **(15)**

SECTION-II

- Q.6** Explain the following application softwares with appropriate examples. **(20)**
- a) Word Processing
 - b) Spread Sheet
 - c) Presentation programs
- Q.7** Explain different types of network topologies with suitable diagram. **(20)**
- Q.8** Convert the following: **(20)**
- a) $(583)_{10} = (?)_8$
 - b) $(48B)_{16} = (?)_2$
 - c) $(111011101110)_2 = (?)_{16}$
 - d) $(A)_{16} = (?)_{10}$

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B.B.A. SEM – II (2015 CBCS COURSE) : WINTER - 2017**SUBJECT : BUSINESS STATISTICS – I**

Day : Saturday
Date : 18/11/2017

W-2017-1523

Time 10.00 AM TO 01.00 PM
Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use of non-programmable **CALCULATOR** is allowed.

SECTION – I

- Q.1** Explain various types of Index Numbers. Also explain the uses and importance of Index Numbers. **(15)**
- Q.2** Present the following data of the percentage marks of 60 students in the form of frequency table with classes as 0–10, 10–20, 20–30----- **(15)**

41	17	83	63	54	92	60	58	70	06	67	82
33	44	57	49	34	73	54	63	36	52	32	75
60	33	09	72	28	30	42	93	43	80	03	32
57	67	24	64	63	11	35	82	10	23	00	41
60	32	72	52	92	88	62	55	60	33	40	57

Also calculate less than cumulative frequency.

- Q.3** Calculate Q_3 , D_3 and P_{10} from the following data: **(15)**

Classes	0 – 5	5 – 10	10 – 15	15 – 20	20 – 25
Frequency	7	18	25	30	20

- Q.4** Construct Index Numbers of Price from the following data by applying: **(15)**
- (i) Laspeyre's method
 - (ii) Paasche's method
 - (iii) Fisher's Ideal method

Commodity	Base Year 2010		Current Year 2016	
	Price	Quantity	Price	Quantity
A	8	80	10	120
B	10	120	12	96
C	5	40	5	50
D	4	56	3	60

- Q.5** Write short notes on **ANY THREE** of the following: **(15)**
- a) Control charts
 - b) Sources of data
 - c) Skewness and Kurtosis
 - d) Measures of Central Tendency

SECTION – II

- Q.6 a)** Draw Histogram and Frequency Polygon for the following data: **(10)**

Marks	10–20	20–30	30–40	40–50	50–60	60–70
No. of Students	10	30	50	60	45	15

- b)** Explain various types of Variation in brief. **(10)**

- Q.7** Calculate Coefficient of Variation for the following data: **(20)**

Age (Under)	10	20	30	40	50	60	70	80
No. of Persons dying	15	30	53	75	100	110	115	125

- Q.8 a)** Explain the use of Statistics in business. **(10)**

- b)** Calculate mean deviation and its coefficient from median for the following data: **(10)**

Class	0–10	10–20	20–30	30–40	40–50	50–60	60–70	70–80
Frequency	5	8	12	15	20	14	12	6

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